




National Education Society (R.)
Jawaharlal Nehru New College of Engineering,
Shivamogga



(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC-'A',
 Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)

Name of the Faculty	Dr.Srinivasa Murthy B.V		
Designation	Assistant Professor		
Department	Department of Management Studies		
Date of Joining the Institution	08.08.2007		
Qualification	MA(Economics),Phil. PhD	MBA: Marketing	PhD: Faculty of Management
Total Experience in Years	Teaching:22Years	Industry:5	Research:15Years
Papers Published in Journals	International: 10	National:25	
Papers Presented in Conferences / Symposium	International:7	National:25	
PhD Guide, field& University	VTU PhD Guide		
PhDs Guided / Projects	No. of PhD's Awarded: Nil No. PhD's Guiding : 02	Project in Masters Level:180	
Books Published/IPRs/ Patents	Book-01 Managerial Economics Book-02 Entrepreneurship Development		
Professional Memberships	Indian Economic Association Karnataka Arthik parishatta		
Consultancy work taken (project, company, amount)	Nil		
Awards received	Nil		
Members of BoS, BoE Or any other	VTU online MBA BOSMember2020-2025 VTUBOEMember2020-2021 VTU BOE Member2024-2025		
Grants/Funding received(Project, agency, amount, year)	Nil		
Industry Interactions, Professional Institutions, MoUs	Nil		