




National Education Society (R.)
Jawaharlal Nehru New College of Engineering,
Shivamogga



*(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC –‘A’,
 Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)*

Name of the Faculty	Dr. V.Vikram		
Designation	Associate Professor		
Department	Department of Management Studies		
Date of Joining the Institution	04.08.2008		
Qualification	BBM	MBA: Marketing	PHD: Faculty of Management
Total Experience in Years	Teaching: 17 Years	Industry: 5	Research: 14 Years
Papers Published in Journals	International: 09	National:02	
Papers Presented in Conferences / Symposium	International: 02	National: 8	
PhD Guide, field& University	VTU PhD Guide	01	
PhDs Guided / Projects	No. of Ph.D’s Awarded: Nil No. Ph.D’s Guiding : 03	Project in Masters Level: 172	
Books Published / IPRs/ Patents	Book -01		
Professional Memberships	AIMS		
Consultancy work taken (project, company, amount)	03		
Awards received	01		
Members of BoS, BoE or any other	VTU BOE 2023-2024		
Grants/Funding received (Project, agency, amount, year)	Nil		
Industry Interactions, Professional Institutions, MoUs	01		