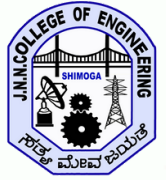




**NATIONAL EDUCATION SOCIETY (R)
JAWAHARLAL NEHRU NEW COLLEGE
OF ENGINEERING, SHIVAMOGGA**

(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)



DEPARTMENT OF MANAGEMENT STUDIES

International Conference on “Reforms in Business Practices & Redefined Role of Banks – Contemporary Issues, Challenges & Remedies” 8-9 December 2023

