



National Education Society (R)
JAWAHARLAL NEHRU NEW COLLEGE OF ENGINEERING, SHIVAMOGGA

(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)



Department of Management Studies

Students Development Activities

2021-22

Sl. No.	Event	Resource Person/s	Event Date
1	Special Student Development Workshop was organized on the theme "Awaken the Super Hero in You"	Mr. Ramani Venkat Founder, Bizz Diagnostics Bangalore	29/03/2022 to 30/03/2022
2	Live Union Budget analysis	Dr. B.V Srinivasa Murthy	1/02/2022
3	Special Guest Lecture Series on "Innovative Entrepreneurial Pursuits, Volatility of the Markets, Business ethics and Communication Skills for Exclusive Placements Among 21 st Century Management Scholars"	Mr. A H Sagar International Educationalist, Analytic Philosopher, Researcher, FDP Expert, Medical Ethicist and a National Sports Person	13/01/2022
4	Special Guest Lecture Series on "Banking Industry in India-A Way Forward"	Mr. Jayesha Retired Begeral Manager, SBM, Bangalore	03/01/2022
5	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	29/12/2021 to 31/12/2021
6	Special Guest Lecture Series on "Investment Management"	Dr. Mahesh K Director Department of MBA BIT, Bangalore	28/12/2021
7	Special Guest Lecture Series on "Secret of Success"	Mr. Prashant Vittal Pai Art of Living Shimoga	08/12/2021
8	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	03/12/2021 to 05/12/2021
9	Placement Training Programme for IV Semester Students	Place Sense, Bangalore	19/10/2021 to 21/10/2021
10	Student Development Programme on Finance Technical Skills	Mr. Srinidhi Jois Manager EXL Company Bangalore	11/10/2021 to 13/10/2021 & 22/10/2021 to 23/10/2021
11	Hands-on Training on "Digital Marketing"	M/s Sunrise Digital Shivamogga	16/09/2021 to 27/10/2021

12	Alumni Speaks-Special Guest Lecture Series on "Keeping Self Motivated"	Ms. Shivani Purohit Kulkarni Client Success Manager & Corporate Trainer Azlytix, Pune	24/09/2021 & 29/09/2021
13	Special Guest Lecture Series on "Internship – Skills for Life"	Mr. Majunath Senior Manger Verzeo Edutech Bangalore	14/09/2021
14	A One Day Management and Cultural Fest "Utthana-2020"	-	06/09/2021
15	Alumni Speaks-Special Guest Lecture Series on "Digital Marketing - The Game Changer"	Mr. Gowthama K V Project Manager Webmaster, Bangalore	27/08/2021
16	Alumni Speaks-Special Guest Lecture Series on "Careers and Interviews"	Mr. Venu G Bhat Consultant-Grand Thornton Bharath & other Consulting Engagements	14/08/2021
17	Alumni Speaks-Special Guest Lecture Series on "Tips for Success in Sales and Marketing"	Mr. Sreenivas U R Sr. Manager-APJ Services Sales Planning and Program Management for Dell International Services India Pvt Ltd.	21/08/2021
18	Alumni Speaks-Special Guest Lecture Series on "Specialization - Cautions and Informed Decisions"	Ms. C R Ashwini Worked in organizations like Honeywell, Wipro Technologies, Strides and Biocon	19/08/2021