



National Education Society (R)
JAWAHARLAL NEHRU NEW COLLEGE OF ENGINEERING, SHIVAMOGGA
(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)



Department of Management Studies
Students Development Activities
2023-24

Sl. No.	Event	Resource Person/s	Event Date
1	Inauguration of HR Skill Lab of the department	-	28/06/2024
2	Inauguration of Digital Marketing Lab- of the department		21/06/2024
3	Inauguration of Wealth Warriors-The finance club of the department	-	20/06/2024
4	Special session on Aanapanasathi Meditation and wisdom session	Brahmarshi Premnath, Pyramid Spiritual Societies Movement (PSSM)	11/06/2024
5	Student Development Program on "Business Etiquettes" for 1st Semester MBA Students	Staffs of Royal orchid Hotel	27/05/2024
6	Special Lecture on Insights & outsgights of Entrepreneurship	Dr. Ashok Rao Former Head Network Project CEDT, IISC, Bangalore	24/05/2024
7	One Day State Level Management and Cultural Fest "Utthana-2024"	-	16/05/2024
8	Student Development workshop on "Overview of Investment and Financial Services in India		01/03/2024.
9	3 days Placement training Programme for I Semester Students	Place-sense Bangalore	23/04/2024 to 25/04/2024
10	Special Lecture on "Facing the Challenges of Life"	Padmashree, Dr. C R. Chandrashekar, Renowned Psychiatrist & Professor (Retired), NIMHANS, Bangalore	09/03/2024.
11	One Day Workshop for girl students on "Holistic Approach to Wellness"	-	29/02/2024
12	Interactive Leadership Session	Dr. Vijaya Kumar, Principal, JNNCE, Shimoga	28/02/2024
13	First Year MBA Orientation	-	21/02/2024
14	Alumni Special Interview	Mr. Karthik D K	15/03/2024
15	Alumni Special Interview	Ms. Jayalaxmi Ankolekar	10/02/2024
16	Alumni Special Interview	Mr. Veer Raj Naik	10/02/2024
17	Alumni Special Interview	Mr. Avinash Chakravarhy S N	28/06/2024

18	3 days Placement Training for 3rd Sem Students by Seventh Sense	Place-sense Bangalore	08/02/2024 to 10/02/2024
19	Student Development Workshop on "Identifying the Stars Within You!"	-	08/01/2024 to 25/01/2024
20	One-week Student Development Program on "Business Analytics"	-	17/01/2024 to 20/01/2024 & 29/01/2024 to 30/01/2024
21	International Conference on "Reforms in Business Practices & Redefined Role of Banks - Contemporary Issues, Challenges & Remedies"	-	08/12/2023 to 09/12/2023
22	BSR Activity – Visit to Good Luck Araiike Kendra, Shimoga. Distributed Steel Cupboard worth Rs. 7,000.	-	05/09/2023
23	Special Guest Lecture Series on Corporate Insurance	Mr. Sanath Shetty Senior VP-Anand Rathi Mr. Swarna K N Deputy Manager Anand Rathi	04/08/2023
24	Special Programme on Strategy-Strategic Lessons from Movies - Runway 34	-	03/08/2023
25	Placement training programme for IV Semester Students	Place-sense Bangalore	18/07/2023 to 22/07/2023
26	Special Session on "Mandatory Certification Courses for first semester	-	21/07/2023
27	Placement training programme for IV Semester Students	Place-sense Bangalore	04/07/2023 to 08/07/2023