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Jawaharlal Nehru New College of Engineering,
Shivamogga



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DEPARTMENT OF MANAGEMENT STUDIES
STUDENT SUMMER PROJECT 2022 – 2024 BATCH

Sl. No	Company Name	USN	Name of the Student	Project Title	Faculty Guide
1	-	4JN22BA001	Abhishek Revankar M S	THE IMPACT OF COVID-19 ON PERFORMANCE OF THE LIFE INSURANCE SECTOR	Dr. Praveen Kumar B H
2	OLA ELECTRIC TWO-WHEELER	4JN22BA002	Aditya N M	COMPARATIVE ANALYSIS OF CUSTOMER PREFERENCE AND PRODUCT ATTRIBUTES OF EV AND PETROL VEHICLES: A STUDY WITH SPECIAL REFERENCE TO OLA ELECTRIC TWO-WHEELER, SHIVAMOGGA	Dr. Santhosha
3	DIGITAL SPIKE TECHNOLOGIES	4JN22BA003	Aishwarya N	UNDERSTANDING CONSUMER TRUST IN ONLINE REVIEWS: A STUDY WITH REFERENCE TO DIGITAL SPIKE TECHNOLOGIES, MYSORE	Dr. Santhosha
4	-	4JN22BA004	Aishwarya S	A STUDY ON PERCEPTION OF HIGH SCHOOL TEACHERS TOWARDS THE CLIMATE OF THEIR SCHOOL WITH REFERENCE TO HIGH SCHOOLS IN SHIMOGA CITY	Ms. Anuradha C K
5	-	4JN22BA005	Akshatha A P	A STUDY ON IMPACT OF TRADITIONAL & MODERN ACCOUNTING TECHNIQUES IN BANKING SECTOR	Dr. Praveen Kumar B H
6	SHRI DURGADEVI MAHILA URBAN CO-OPERATIVE CREDIT SOCIETY LTD	4JN22BA006	Amruta Shrikanth Jadhav	A STUDY ON LOAN PORTFOLIO WITH SPECIAL REFERENCE TO SHRI DURGADEVI MAHILA URBAN CO-OPERATIVE CREDIT SOCIETY LTD., HIREKERUR	Dr. Praveen Kumar B H

7	CITY CO-OPERATIVE BANK	4JN22BA007	Amulya M P	A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO CITY CO-OPERATIVE BANK, SHIVAMOGGA	Dr. Praveen Kumar B H
8	MANAPPURAM FINANCE LIMITED	4JN22BA008	Anagha T R	A STUDY ON LOAN PERFORMANCE IN MANAPPURAM FINANCE LIMITED, SHIMOGGA	Dr. Praveen Kumar B H
9	URBAN CO-OPERATIVE BANK LIMITED	4JN22BA009	Ananya A G	A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH SPECIAL REFERENCE TO THE URBAN CO-OPERATIVE BANK LIMITED SHIKARIPURA	Dr. Praveen Kumar B H
10	MAAX SUPER SPECIALTY HOSPITAL	4JN22BA010	Ankitha D	A STUDY ON THE IMPACT OF PHYSICAL, EMOTIONAL AND PSYCHOLOGICAL FATIGUE ON THE PROFESSIONAL PERFORMANCE OF THE NURSES WORKING IN THE HOSPITAL WITH SPECIAL REFERENCE TO MAAX SUPER SPECIALTY HOSPITAL, SHIVAMOGGA	Ms. Anuradha C K
11	DHEEMANTA CHITS PRIVATE LTD	4JN22BA011	Ashritha S Y	A STUDY ON INVESTMENT AND RETURN ANALYSIS WITH SPECIAL REFERENCE TO DHEEMANTA CHITS PRIVATE LTD., KOPPA	Dr. Praveen Kumar B H
12	GREHA PRAVESH REAL ESTATE	4JN22BA012	Ayesha Amsreen Beary	CUSTOMER EXPECTATIONS, EXPERIENCE AND ACCEPTANCE LEVEL TOWARDS REAL ESTATE SERVICES: A STUDY WITH REFERENCE TO GREHA PRAVESH REAL ESTATE, DUBAI	Dr. Santhosha
13	-	4JN22BA013	Bharath M S	A STUDY ON DIGITAL PAYMENT ADOPTION IN INDIA WITH SPECIAL REFERENCE TO SELECTED COMMERCIAL AND PAYMENT BANKS	Dr. Praveen Kumar B H
14	-	4JN22BA014	Bhavana N	A STUDY ON CREDIT RISK MANAGEMENT WITH SPECIAL REFERENCE TO SELECTED PUBLIC SECTOR AND PRIVATE SECTOR COMMERCIAL BANKS IN INDIA	Dr. Praveen Kumar B H
15	CODECLUSTER	4JN22BA015	Bhoomika J P	IMPACT OF BRAND IMAGE AND PRODUCT CHARACTERISTICS ON PURCHASE OF IT SOLUTION: A STUDY WITH REFERENCE TO CODECLUSTER, BANGALORE	Dr. Santhosha

16	ADISHAKTI CARS PVT. LTD	4JN22BA016	Hajira Khayum	CUSTOMER PREFERENCE TOWARDS THE EV AND PETROL VEHICLES: A STUDY WITH SPECIAL REFERENCE TO ADISHAKTI CARS PVT. LTD, SHIVAMOGGA	Dr. Santhosha
17	SHIVA SAHAKARI BANK NIYAMITHA	4JN22BA017	Chaitra C N	A STUDY ON CREDIT MANEGEMENT WITH SPECIAL REFERENCE TO SHIVA SAHAKARI BANK NIYAMITHA, SHIKARIPURA	Dr. Praveen Kumar B H
18	PRECISION CASTING PVT. LTD	4JN22BA018	Chandan D	A STUDY ON IMPACT OF PHYSICAL AND MENTAL FATIGUE ON JOB PERFORMANCE AND JOB SATISFACTION OF EMPLOYEES AT SHIMOGA PRECISION CASTING PVT. LTD, SHIVAMOGGA	Ms. Anuradha C K
19	DOMACLS ENGINEERING PVT. LTD	4JN22BA019	Chandana U R	A STUDY ON EMPLOYEE WELFARE AND EMPLOYEE BENEFITS IN EQUIPMENT MANUFACTURING INDUSTRY WITH SPECIAL REFERENCE TO DOMACLS ENGINEERING PVT. LTD., BENGALURU	Ms. Anuradha C K
20	SHANTHALA SPHEROCAST PRIVATE LIMITED	4JN22BA020	D N Prajwal Kumar	A STUDY ON FINANCIAL STATEMENT ANALYSIS & CASH CONVERSION CYCLE OF SHANTHALA SPHEROCAST PRIVATE LIMITED	Dr. Praveen Kumar B H
21	-	4JN22BA021	Darshan V	IMPACT OF MERGERS AND ACQUISITIONS ON THE PERFORMANCE OF SELECTED PUBLIC SECTOR BANKS IN INDIA	Dr. Praveen Kumar B H
22	-	4JN22BA022	Deepak D K	A STUDY ON THE PERFORMANCE OF FINTECH PLATFORMS	Dr. Praveen Kumar B H
23	THE TYGROW BUSINESS CONSULTANTS	4JN22BA023	Deepika D	A STUDY ON EFFECTIVENESS OF RECRUITMENT TECHNIQUES ADOPTED BY THE TYGROW BUSINESS CONSULTANTS, BENGALURU FOR ITS CLIENTELE	Ms. Anuradha C K
24	MAMCOS LTD	4JN22BA024	Dhanyashri R Bhat	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH SPECIAL REFERENCE TO MAMCOS LTD, SRINGERI.	Dr. Praveen Kumar B H
25	CHANAKYA ENTERPRISES	4JN22BA025	Divya S	A STUDY ON DIGITAL INITIATIVES IN PF AND ESI WITH SPECIAL REFERENCE TO CHANAKYA ENTERPRISES, SHIVAMOGGA	Dr. Praveen Kumar B H

26	SONA HONDA	4JN22BA026	Farhanaz	A STUDY ON PROFITABILITY ANALYSIS OF SONA HONDA, SHINVAMOGGA	Dr. G P Nagesh
27	HYGIENE AND HEALTH FACILITIES IN MTR FOODS PVT LTD	4JN22BA027	Gayathri V	A STUDY ON PROVISION OF SAFETY, HYGIENE AND HEALTH FACILITIES IN MTR FOODS PVT LTD, BANGALORE	Ms. Anuradha C K
28	-	4JN22BA028	Goutham G	A STUDY ON CRYPTOCURRENCY IMPACT ON TRADITIONAL BANKING OPERATION IN INDIA	Dr. G P Nagesh
29	-	4JN22BA029	Goutham R S	A STUDY ON MARKET RETURN OF SELECTED STOCKS BY APPLYING CAPM MODEL (CAPITAL ASSET PRICING MODEL	Dr. G P Nagesh
30	ASHOK LEYLAND LCV	4JN22BA030	Harsha P	CUSTOMER DECISION MAKING PATTERN IN PURCHASE OF LCV: A STUDY WITH REFERENCE TO ASHOK LEYLAND LCV, SHIVAMOGGA	Dr. Santhosha
31	VIJAY TECHNOCRATS PRIVATE LIMITED	4JN22BA031	Harshitha D K	WORKING CAPITAL MANAGEMENT OF VIJAY TECHNOCRATS PRIVATE LIMITED – A STUDY	Dr. G P Nagesh
32	JANSI KIA AUTOMOTIVE PVT. LTD	4JN22BA032	Harshitha N	IMPACT OF BRAND IMAGE AND PRODUCT CHARACTERISTICS AND SERVICE QUALITY ON PURCHASE OF PASSENGER CARS: A STUDY WITH REFERENCE TO JANSI KIA AUTOMOTIVE PVT. LTD. SHIVAMOGGA	Dr. Santhosha
33	METRO CASH & CARRY	4JN22BA033	Hemani J	A STUDY ON EMOTIONAL INTELLIGENCE AND WORK LIFE BALANCE OF EMPLOYEES AT METRO CASH & CARRY, BENGALURU	Ms. Anuradha C K
34	CHANDRAGIRI MULTISPECIALTY HOSPITAL	4JN22BA034	Ifra Fathima	DEVELOPMENT OF A PSYCHOMETRIC MODEL FOR RECRUITMENT OF NURSING STAFF, WITH SPECIAL REFERENCE TO CHANDRAGIRI MULTISPECIALTY HOSPITAL, SHIVAMOGGA	Ms. Anuradha C K
35	TVS MOTORS	4JN22BA035	Inchara K R	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF KANDIL TVS MOTORS THIRTHAHALLI	Dr. G P Nagesh
36	DEVAN AUTOMATION	4JN22BA036	Jeevitha B	A STUDY ON IMPACT OF PSYCHOLOGICAL SAFETY ON EMPLOYEE WELL-BEING WITH REFERENCE TO DEVAN AUTOMATION, BANGALORE	Ms. Anuradha C K

37	GEBA CABLES AND WIRES INDIA	4JN22BA037	Kavana R Kadadakatte	A STUDY ON SELF PERCEPTION AND OTHERS PERCEPTION TOWARDS THE MANAGERIAL SKILLS OF EXECUTIVES AT GEBA CABLES AND WIRES INDIA PVT. LTD., BANGALORE	Ms. Anuradha C K
38	DHEE HOSPITALS	4JN22BA038	Kavyashree S Bhat	A STUDY ON QUALITY OF WORK LIFE AT DHEE HOSPITALS	Dr. Subhadra P S
39	SLV DISTRIBUTORS	4JN22BA039	Keerthi H S	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT SLV DISTRIBUTORS	Dr. G P Nagesh
40	THE SEVENTH HEAVEN RESORT AND OCEAN STAYS	4JN22BA040	Krupa G Gayatri	IMPACT OF SUSTAINABILITY PRACTICES ON CUSTOMER REPETITIVE VISIT AND POSITIVE REFERRALS: A STUDY WITH REFERENCE TO THE SEVENTH HEAVEN RESORT AND OCEAN STAYS, KUMTA	Dr. Santhosha
41	-	4JN22BA041	Krushik	PERFORMANCE ANALYSIS OF SELECTED STOCKS USING FUNDAMENTAL & TECHNICAL ANALYSIS METHOD	Dr.G P Nagesh
42	-	4JN22BA042	Kruthi P	A STUDY ON EDUCATION LOAN OF SELECTED PRIVATE AND PUBLIC SECTOR BANKS	Dr. G P Nagesh
43	ARYA VYSYA SHREE RAMA CO-OPERATIVE SOCIETY LTD	4JN22BA044	Lekhana S M	AN STUDY ON FINANCIAL STATEMENT ANALYSIS OF ARYA VYSYA SHREE RAMA CO-OPERATIVE SOCIETY LTD, SHIVAMOGGA	Dr. G P Nagesh
44	KINARA POWER SYSTEMS AND PROJECTS PRIVATE LIMITED	4JN22BA045	Likhitha D V	A STUDY ON COST ANALYSIS AT KINARA POWER SYSTEMS AND PROJECTS PRIVATE LIMITED	Dr. G P Nagesh
45	-	4JN22BA046	Luqman Pasha	RISK AND RETURN ANALYSIS – A STUDY OF SELECTED STOCKS	Dr. G P Nagesh
46	RAHUL CARS INDIA PRIVATE LIMITED	4JN22BA047	Madhu K E	A STUDY ON PROFITABILITY ANALYSIS OF RAHUL CARS INDIA PRIVATE LIMITED, SHIVAMOGGA	Dr. G P Nagesh
47	-	4JN22BA048	Madhu S	A STUDY ON IMPACT OF GST ON SELECTED SECTORS	Dr. G P Nagesh

48	-	4jn22BA049	Mahima B S	A STUDY ON DEMONITIZATION AND ITS IMPACT ON INDIAN ECONOMY	Dr. G P Nagesh
49	-	4JN22BA050	Mamatha S S	MERGERS IN BANKING SECTOR A STUDY ON SELECTED BANKS IN INDIA	Dr. G P Nagesh
50	SLR METALIKS LTD	4JN22BA051	Manjunatha H	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF SLR METALIKS LTD	Dr. Harsha C Mathad
51	APOLLO ENTERPRISE	4JN22BA052	Manoj B S	A STUDY ON FACTORS INFLUENCING ON BRAND LOYALTY ON ROYAL ENFIELD WITH SPECIAL REFERENCE APOLLO ENTERPRISE, SHIVAMOGGA	Dr. D K Vikrama
52	-	4JN22BA053	Manoj V	A STUDY ON RISK AND RETURN OF COMMODITY MARKET WITH SPECIAL REFERENCE TO GOLD, SILVER, STEEL AND COPPER	Dr. Harsha C Mathad
53	-	4JN22BA054	Megha K P	A STUDY ON OPERATING CYCLE AND CASH CYCLE AND ITS IMPACT ON WORKING CAPITAL AND PROFITABILITY RELATED TO SELECTED MANUFACTURING COMPANIES	Dr. Harsha C Mathad
54	GRASIM INDUSTRIES LIMITED	4JN22BA055	Megha Ukkund	A STUDY ON PERCEIVED EFFECTIVENESS OF HR POLICIES AT GRASIM INDUSTRIES LIMITED. KUMARAPATANAM	Dr. Subhadra P S
55	VERTITAS FINANCE PRIVATE LIMITED,	4JN22BA056	Meghana K	A STUDY ON LOAN AND ADVANCE OF VERTITAS FINANCE PRIVATE LIMITED, SHIVAMOGGA	Dr. Harsha C Mathad
56	ROYALOAK	4JN22BA057	Mohan Kumar S R	A STUDY ON COMPONENTS OF SEVEN PS OF SERVICE MARKETING IN ROYALOAK, SHIMOGA	Dr. D K Vikrama
57	ADI SHAKTI TATA MOTORS	4JN22BA058	Momina Mahin	A STUDY ON FINANCIAL PERFORMANCE OF ADI SHAKTI TATA MOTORS	Dr. Harsha C Mathad
58	-	4JN22BA059	Muskan N A	A STUDY ON DIVIDEND IMPACT ON THE STOCK PRICES	Dr. Harsha C Mathad
59	MALNAD PRIME MACHINING TECHNOLOGY PVT LTD	4JN22BA060	Namitha B	A STUDY ON ORGANIZATION CULTURE WITH SPECIAL REFERENCE TO MALNAD PRIME MACHINING TECHNOLOGY PVT LTD	Dr. Subhadra P S

60	NAGARAHALLI HONDA	4JN22BA061	NANDAN KUMAR S E	A STUDY ON BUYER OPINION ABOUT HONDA TWO WHEELERS WITH SPECIAL REFERENCE TO NAGARAHALLI HONDA, SHIMOGA	Dr. D K Vikrama
61	AARYA MOTORS	4JN22BA062	Nidhish H G	A STUDY ON CONSUMER BUYING BEHAVIOR ON AARYA MOTORS, SHIVAMOGGA	Dr. D K Vikrama
62	-	4JN22BA063	Nikhil P Y	A STUDY ON PERFORMANCE OF NIFTY 50 BY USING FUNDAMENTAL AND TECHNICAL ANALYSIS	Dr. Harsha C Mathad
63	-	4JN22BA064	Nikhil Kumar H B	A STUDY ON COMPARATIVE ANALYSIS OF ELECTRIC TWO-WHEELER IN SHIMOGA MARKET	Dr. D K Vikrama
64	CREDIT COOPERATIVE SOCIETIES	4JN22BA065	Nikhitha G S	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF PRIMARY AGRICULTURE CREDIT COOPERATIVE SOCIETIES GUDDEKOPPA	Dr. Harsha C Mathad
65	CHETHAN TVS	4JN22BA066	Nithin S S	A STUDY ON CUSTOMER OPINION AND SATISFACTION TOWARDS PRODUCTS AND SERVICES OFFERED BY CHETHAN TVS, SAGAR	Dr. D K Vikrama
66	-	4JN22BA067	Nithish M J	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF REPOSE MATTRESS PVT LTD	Dr. Harsha C Mathad
67	METROUNITED HEALTHCARE	4JN22BA068	Pavan B P	A STUDY ON UNITING DIGITAL MARKETING, BRANDING, SEO AND SOCIAL MEDIA FOR IMPACTFUL ENGAGEMENT WITH REFERENCE TO METROUNITED HEALTHCARE, SHIVAMOGGA	Dr. D K Vikrama
68	MAHARAJ SOAPS AND DETERGENTS	4JN22BA069	Pooja D Vernekar	A STUDY ON CUSTOMER OPINION AND SATISFACTION TOWARDS MAHARAJ SOAPS AND DETERGENTS	Dr. B V Srinivasmurthy
69	JSW CEMENT	4JN22BA070	Priyanka Bharamanagowdara	A STUDY ON EMPLOYEE TRAINING AT JSW CEMENT, TORANAGALLU	Dr. Subhadra P S
70	LENSKART	4JN22BA071	Priyanka H M	A STUDY ON CUSTOMER OPINION AND SATISFACTION TOWARDS THE PRODUCTS OF LENSKART	Dr. B V Srinivasmurthy
71	ADWITEYA TECHNOLOGY	4JN22BA072	Priyanka M Rao	A STUDY ON LEADERSHIP AND TEAM EFFECTIVENESS AT ADWITEYA TECHNOLOGY, BENGALURU	Dr. Subhadra P S
72	SRI BASAVESHWARA SWAMY URBAN CREDIT COOPERATIVE SOCIETY	4JN22BA073	Priyanka T D	A STUDY ON FINANCIAL EFFICIENCY IN CREDIT MANAGEMENT ANALYSIS WITH SPECIAL REFERENCE TO	Dr. Harsha C Mathad

				SRI BASAVESHWARA SWAMY URBAN CREDIT COOPERATIVE SOCIETY SHIVAMOGGA	
73	TOYATA TSUSHO INDIA PRIVATE LIMITED	4JN22BA074	PruthviRaj M	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS TOYATA TSUSHO INDIA PRIVATE LIMITED BANGLORE	Dr. Harsha C Mathad
74	METROUNITED HEALTHCARE	4JN22BA075	Rachana R vandkar	A STUDY ON WORK LIFE BALANCE AMONG NURSING STAFF AT METROUNITED HEALTHCARE, SHIVAMOGGA	Dr. Subhadra P S
75	-	4JN22BA076	Raksha M	A STUDY ON COMPARATIVE ANALYSIS OF SELECTED OPTION STRATEGIES	Dr. Harsha C Mathad
76	MG MOTORS	4JN22BA077	Rakshath N	A STUDY ON CUSTOMER OPINION ON EV VEHICLES IN MG MOTORS, SHIVAMOGGA	Dr. B V Srinivasmurthy
77	-	4JN22BA078	Rakshitha V	A STUDY ON SHARE MARKET VOLATILITY OF SELECTED STOCKS	Dr. Harsha C Mathad
78	-	4JN22BA079	M Ranjana Jingade	WORK AND WELL-BEING AMONG THE EMPLOYEES IN HOSPITAL SECTOR, BHADRAVATHI	Dr. Subhadra P S
79	-	4JN22BA080	Revathi V	A STUDY ON IMPACT OF EMOTIONAL INTELLIGENCE ON EMPLOYEE WELL-BEING IN THE TOURISM SECTOR; A STUDY WITH SPECIAL REFERENCE TO BANGALORE CITY.	Dr. Subhadra P S
80	-	4JN22BA081	Rohan R	A STUDY PERFORMANCE EVALUATION OF SELECTED SCHEMES OF MUTUAL FUNDS IN INDIA	Dr. Harsha C Mathad
81	ROYAL ORCHID CENTRAL	4JN22BA082	Rudresh S M	A STUDY ON SERVICE GAP ANALYSIS OF HOSPITALITY INDUSTRY WITH SPECIAL REFERENCE TO ROYAL ORCHID CENTRAL, SHIVAMOGGA	Dr. B V Srinivasmurthy
82	-	4JN22BA083	Sachin B	A STUDY ON COMPARISON OF MUTUAL FUND IN LARGE CAP AND MID CAP	Dr. Harsha C Mathad
83	-	4JN22BA084	Sachin S S	A STUDY ON WORK-STRESS AMONG THE EMPLOYEES IN INSURANCE SECTOR WITH SPECIAL REFERENCE TO SHIVAMOGGA CITY	Dr. Subhadra P S
84	-	4JN22BA085	Sahana V	A STUDY ON ROLE OF FOREIGN DIRECT INVESTMENT ON ECONOMIC DEVELOPMENT IN INDIA	Dr. Sharma K R S

85	-	4JN22BA086	Sanath Kumar S	A STUDY ON COMPARATIVE ANALYSIS ON PERFORMANCE OF MUTUAL FUNDS BETWEEN PUBLIC AND PRIVATE SECTORS.	Dr. Sharma K R S
86	-	4JN22BA087	Sandesh K	A STUDY ON PERFORMANCE OF SELECTED COMMODITIES-MCX	Dr. Sharma K R S
87	-	4JN22BA088	Sanjana Maria Fernandes	IMPACT OF GST ON FMCG SECTOR	Dr. Sharma K R S
88	MAAX SUPER SPECIALTY HOSPITAL	4JN22BA089	Sanjana R	A STUDY ON SERVICE GAP ANALYSIS IN HEALTHCARE INDUSTRY WITH SPECIAL REFERENCE TO MAAX SUPER SPECIALTY HOSPITAL	Dr. B V Srinivasmurthy
89	NAVIKA KANNADA DAILY NEWS PAPER	4JN22BA090	Shashank D H	A STUDY ON READERS OPINION AND SATISFACTION ON NAVIKA KANNADA DAILY NEWS PAPER, SHIVAMOGGA	Dr. B V Srinivasmurthy
90	OM GANESH MOTORS	4JN22BA091	Shashank K S	A STUDY ON CUSTOMER OPINION AND SATISFACTION TOWARDS YAMAHA VEHICLES WITH SPECIAL REFERENCE TO OM GANESH MOTORS SHIVAMOGGA	Dr. B V Srinivasmurthy
91	-	4JN22BA092	Shivadarshini R	A STUDY ON CREDIT SUPPORT EXTENDED TO MSME TOWARDS ECONOMIC DEVELOPMENT	Dr. Sharma K R S
92	ROYAL ORCHID CENTRAL	4JN22BA094	Shivakumara HS	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT ROYAL ORCHID CENTRAL, SHIVAMOGGA	Dr. Subhadra P S
93	-	4JN22BA095	Shraddha Rajesh Ainapur	A STUDY ON VARIOUS PRODUCTS OF LIC AND ITS IMPACT ON SOCIAL SECURITY OF POLICYHOLDER SPECIAL REFERENCE TO BHADRAVATHI CITY.	Dr. Sharma K R S
94	SMITH FOUNDERS (INDIA) LTD	4JN22BA096	Sinchana G B	A STUDY ON EFFECT OF ORGANIZATIONAL CLIMATE ON JOB SATISFACTION OF EMPLOYEES AT SMITH FOUNDERS (INDIA) LTD AT SHIVAMOGGA	Ms. Divya S P
95	-	4JN22BA097	Sinchana. R	A STUDY ON CHANGE MANAGEMENT IN PRIVATE HOSPITALS WITH REFERENCE TO SHIVAMOGGA DISTRICT	Ms. Divya S P
96	SHAHI EXPORTS	4JN22BA098	Sneha S Gowda	A STUDY ON ABSENTEEISM AT SHAHI EXPORTS WITH REFERENCE TO MACHENAHALLI, SHIVAMOGGA	Ms. Divya S P
97	-	4JN22BA099	Sowmya H	PERFORMANCE ANALYSIS OF PRE AND POST MERGERS IN BANKING SECTOR	Dr. Sharma K R S

98	LG	4JN22BA100	Srijith K S	BEST STRATEGIES FOR HOME APPLIANCES WITH REFERENCE TO LG IN SHIMOGA	Dr. V Vikram
99	-	4JN22BA101	Supraja P	A STUDY ON TECHNICAL ANALYSIS OF PERFORMANCE OF SELECTED COMPANIES STOCK- NSE	Dr. Sharma K R S
100	-	4JN22BA102	Surya H	A STUDY ON CUSTOMER RELATIONSHIPS MANAGEMENT STRATEGY ADOPTED BY SOLAR COMPANY IN SHIVAMOGGA	Dr. V Vikram
101	SHIMUL	4JN22BA103	Sushmitha M R	A STUDY ON INVENTORY MANAGEMENT WITH SPECIAL REFERENCE TO SHIMUL, SHIVAMOGGA	Dr. Sharma K R S
102	-	4JN22BA104	Sushrutha V S	A STUDY ON THE FINANCIAL PERFORMANCE OF SELECTED PHARMACEUTICAL COMPANIES IN INDIA: PRE- AND POST- COVID-19 ERA	Dr. Sharma K R S
103	-	4JN22BA105	Swathi A	THE EFFECT OF DIGITAL PAYMENT SYSTEM ON REVENUE GENERATION IN RETAIL SECTOR- SPECIAL REFERENCE TO SHIMOGGA	Dr. Sharma K R S
104	BELLAD ENTERPRISES TATA MOTORS	4JN22BA106	T P Rakshitha	A STUDY ON RECRUITMENT AND SELECTION WITH REFERENCE TO BELLAD ENTERPRISES TATA MOTORS BELLARY	Ms. Divya S P
105	-	4JN22BA107	Tejaswini R	A STUDY ON ROLE OF FINTECH SERVICES TOWARDS ECONOMIC DEVELOPMENT OF THE COUNTRY	Dr. Sharma K R S
106	-	4JN22BA108	Thanusha R	A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT ON SHIMUL WORKERS, MACHENAHALLI	Ms. Divya S P
107	-	4JN22BA109	Vahini Seetaram Naik	A STUDY ON NETWORK SERVICE PROVIDERS IN SIDDAPUR WITH SPECIFIC REFERENCE TO AIRTEL NETWORK SERVICE PROVIDER	Dr. V Vikram
108	CHETHAN UDYOG TVS SHOWROOM	4JN22BA110	Vaibhavi T G	A STUDY ON JOB SATISFACTION OF EMPLOYEES AT CHETHAN UDYOG TVS SHOWROOM, SAGAR	Ms. Divya S P
109	-	4JN22BA111	Vaishnavi Vinay Nayak	A STUDY ON ONLINE PURCHASING, BUYER BEHAVIOR AND THE LEVEL OF SATISFACTION WITH SPECIAL REFERENCE TO SIRSI TALUK.	Dr. V Vikrama
110	NANJAPPA HOSPITAL	4JN22BA112	Vandana H V	A STUDY ON EMPLOYEE WELFARE AND WELLNESS AT NANJAPPA HOSPITAL, SHIVAMOGGA	Ms. Divya S P

111	-	4JN22BA113	Varadaraju	A STUDY ON FINANCIAL PANNING OF SALARIED EMPLOYEES IN IT SECTOR.	Dr. Sharma K R S
112	-	4JN22BA114	Varsha D Bhat	A STUDY ON MARKETING STRATEGIES OF SNACKS PRODUCTS IN SRINGERI, WITH SPECIAL REFERENCE TO BANANA CHIPS	Dr. V Vikram
113	-	4JN22BA115	Varsha R	HR MANAGEMENT IN THE CONTEXT OF EMPLOYEE RECRUITMENT AND RETENTION STRATEGIES IN EDIGLOBE COMPANY, BANGALORE	Ms. Divya S P
114	-	4JN22BA116	Vikasa A	A STUDY ON ROLE OF MUDRA YOJANA FINANCIAL SUPPORTING TOWARDS MSME.	Dr. Sharma K R S
115	MALNAD HOSPITAL AND INSTITUTE OF ONCOLOGY	4JN22BA117	Vinaya S	A STUDY ON EMPLOYEE ATTRITION ANALYSIS WITH REFERENCE TO MALNAD HOSPITAL AND INSTITUTE OF ONCOLOGY BIDARE, SHIVAMOGGA	Ms. Divya S P
116	-	4JN22BA118	Vishwas P Upadhya	A STUDY ON DIGITAL MARKETING ADOPTION STRATEGY BY HOTELS WITH SPECIFIC REFERENCE TO SHIVAMOGGA CITY.	Dr. V Vikram
117	PERFECT ALLOY COMPONENTS PRIVATE LIMITED	4JN22BA119	Yashaswini S	A STUDY ON STRESS MANAGEMENT AMONG EMPLOYEES WITH SPECIAL REFERENCE TO PERFECT ALLOY COMPONENTS PRIVATE LIMITED SHIVAMOGGA	Ms. Divya S P
118	-	4JN22BA120	Yuvaraj A	EXPLORING THE USAGE OF SOCIAL MEDIA PLATFORMS AMONG FOOD SELLERS IN DAVANAGERE CITY	Dr. V Vikram